

From: [REDACTED]@apple.com>
Sent: mardi 9 juin 2026 00:37
To: [REDACTED] (CAB-VON DER LEYEN); [REDACTED] (CAB-VON DER LEYEN)
Cc: SEIBERT Bjoern (CAB-VON DER LEYEN); PIERGIOVANNI Michele (CAB-VON DER LEYEN); REILLY Patricia (IDEA-CAB VON DER LEYEN); [REDACTED]
Subject: Re: Apple: CEO letter
Attachments: DelayedWithheld Features Article 6(7) copy.pdf
Importance: High

Dear Ms [REDACTED] Ms [REDACTED]

Following up on Mr Cook's letter, we wanted to let you know that Apple announced a number of new features at our World Wide Developer Conference earlier today, among which a suite of child safety tools and Siri AI, a new version of Siri, powered by Apple Intelligence. As discussed with Mr Piergiovanni and Ms Reilly, we remain at your disposal to find a suitable time for a call between Mr Cook and President von der Leyen to discuss these issues.

Child safety features

Apple previewed a new suite of powerful, intuitive, and easy-to-use features designed to allow parents to more easily manage the content their children can see, who they can communicate with, and when they have access to apps. With software updates this Autumn, parents will be able to access new child safety features, including a simpler setup experience with a recommended set of essential apps, Ask to Browse, Time Allowances, and a redesigned Screen Time. These updates enhance Apple's already industry-leading parental controls and underscore its commitment to building a safe and trusted platform for kids.

- **Child Accounts:** Accounts required for kids under 13 and available to all kids under 18 enabling system-wide, age-appropriate safeguards automatically across Apple's ecosystem.
- **Ask to Browse:** a new parental control requiring kids to seek explicit permission before accessing any new website in Safari, extending the existing Ask to Buy mechanism to the web;
- **Communication Safety:** expanded to block not just nudity but also gore and violent content in images and videos shared via Messages and FaceTime, on by default for all users under 18;
- **Time Allowances and Schedules:** granular, expert-informed tools for parents to manage when and how long children access specific app categories;
- **Redesigned Screen Time:** giving parents real-time, at-a-glance oversight of their kid's device usage with the ability to make adjustments instantly;
- **Developer APIs:** new tools (including a Declared Age Range API and PermissionKit) enabling third-party developers to build age-appropriate in-app experiences without accessing children's precise birthday data.

See our full announcement [here](#).

Siri AI

Apple today introduced Siri AI, an entirely new version of Siri, powered by [Apple Intelligence](#). With a bold new architecture uniquely designed to protect users' privacy, Siri AI leverages the next generation of Apple Intelligence to bring state-of-the-art understanding and reasoning, along with powerful systemwide capabilities, to Apple's operating systems. Alongside these announcements, we published a [newsroom statement](#) explaining why due to the Digital Markets Act (DMA) we will not be able to ship Siri AI in the European Union with the release of iOS 27 and iPadOS 27. You can read more about the features we have had to delay or withhold from the EU due to the DMA since 2024 below.

We remain at your disposal should you have any questions.

Kind regards,

[REDACTED]

On 3 Jun 2026, at 08:28, [REDACTED]@apple.com> wrote:

Dear Ms [REDACTED] Ms [REDACTED]

Please find attached a letter from our CEO Tim Cook to President von der Leyen. As you will see, the letter includes a request for an exchange in the coming days.

We remain available to support in finding a mutually suitable time.

Many thanks in advance,

Kind regards,

[REDACTED]

<06022026 - Ms Ursula von der Leyen.pdf>

[REDACTED]

□ Government Affairs Europe

[REDACTED]

@apple.com

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